

EMSA CORPORATE LOGO GUIDELINES

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MSA

Maritime Safety Agency

ISA

-23 de



European Mariti

Fort light

1/



EMSA Light blue
CMYK: 70/0/0/0
RGB: 32/174/230

2/



EMSA Gradient (see below)
Raging left to right
from EMSA Light Blue
via EMSA Blue
to EU Blue

3/



EMSA Grey
CMYK: 10/0/0/35
RGB: 158/168/175

4/



EMSA Typography blue
CMYK: 100/30/0/0
RGB: 0/110/188

5/



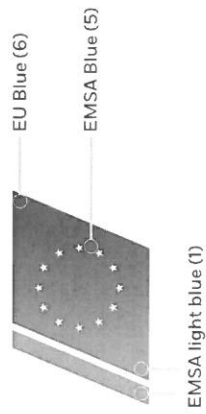
EMSA Blue
CMYK: 100/60/0/0
RGB: 0/75/155

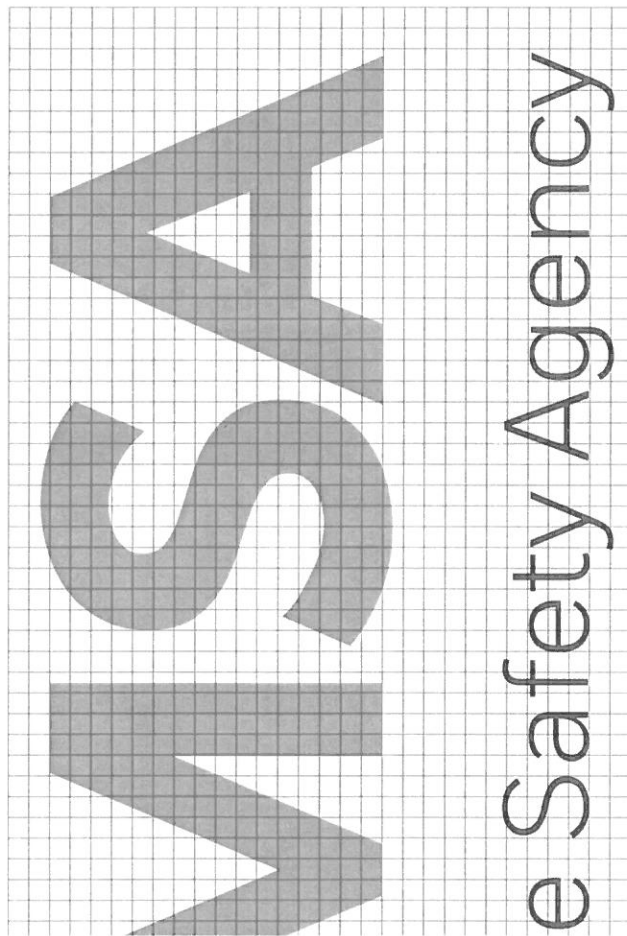
6/



EU Blue
CMYK: 100/80/0/0
RGB: 0/75/155

EMSA Gradient Scheme

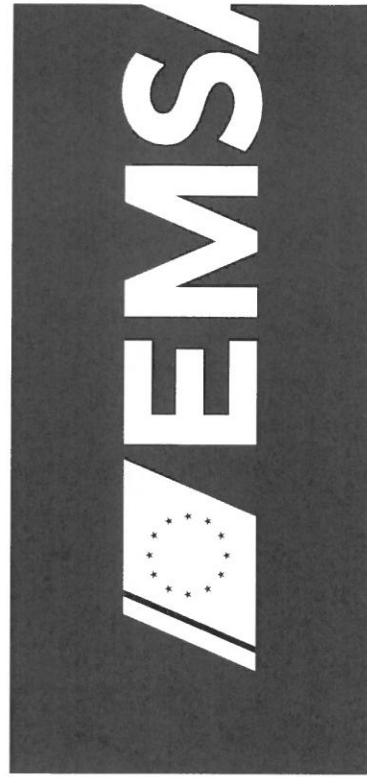
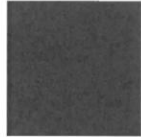




1/

Black

CMYK: 0/0/0/100
RGB: 0/0/0

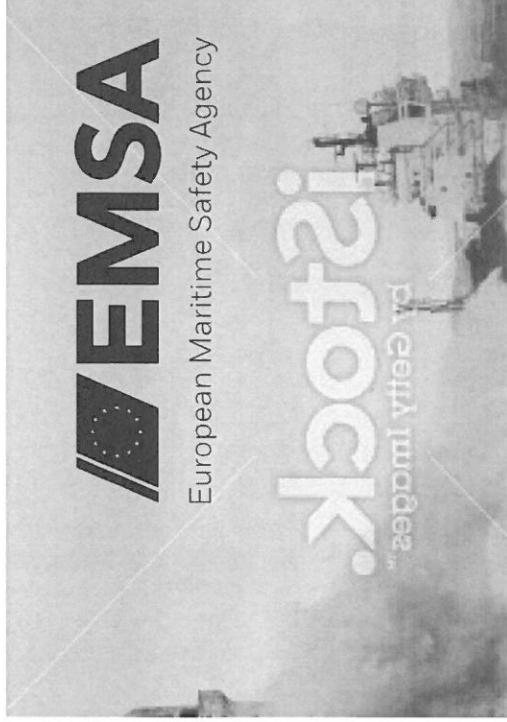




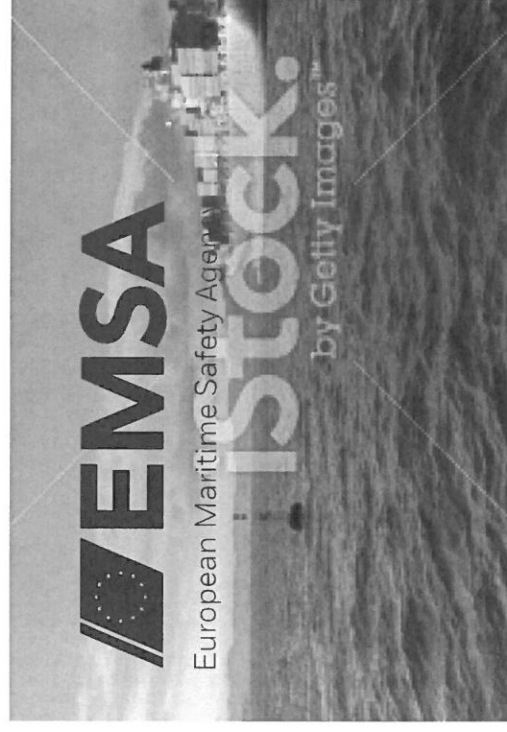
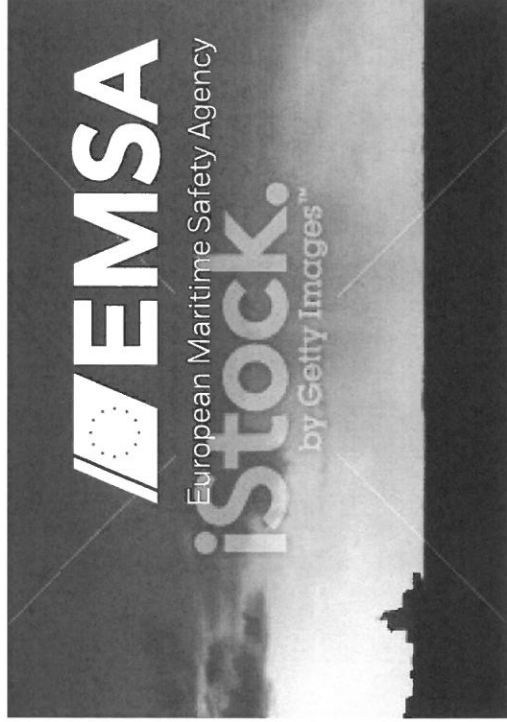
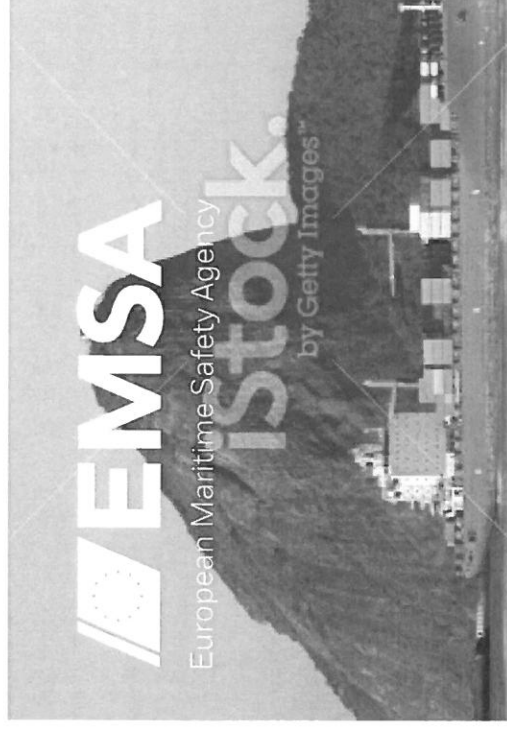
✓ DO



✗ DO NOT



✓ DO



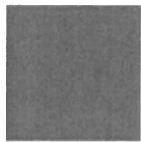
✗ DO NOT



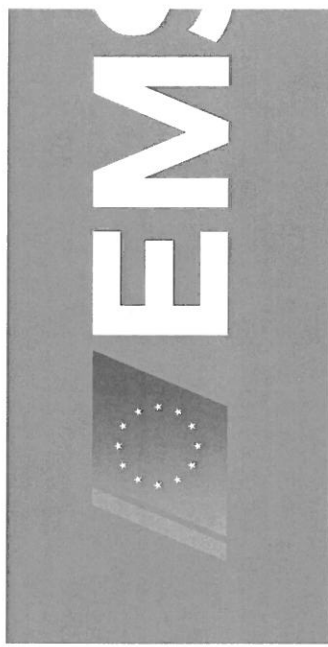
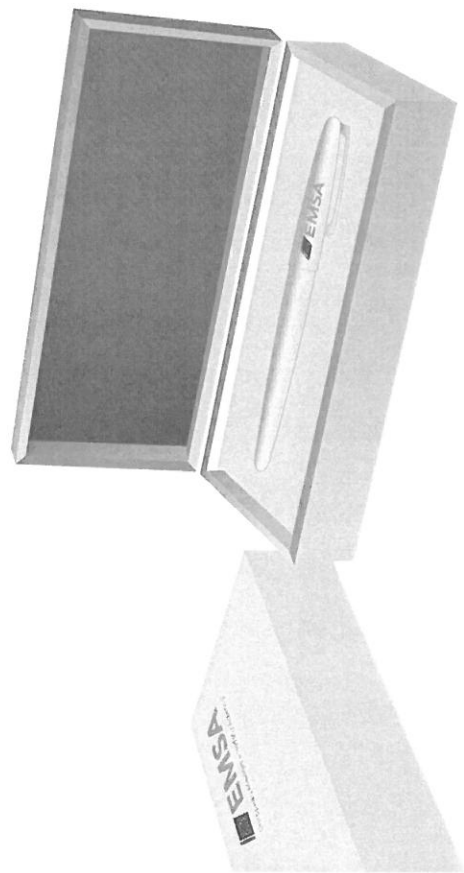
1/
EMSA Light blue
PANTONE 298 C



2/
EMSA Typographic blue
PANTONE 3005 C



3/
EMSA Grey
PANTONE 429 C



1/



EMSA Light blue
CMYK: 70/0/0/0
RGB: 32/174/230
PANTONE 298 C

2/



EMSA Gradient (see p. XX)
Raging left to right
from EMSA Light Blue
via EMSA Blue
to EU Blue

3/



EMSA Typography blue
CMYK: 100/30/0/0
RGB: 0/110/188
PANTONE 3005 C

4/



Dark grey
CMYK: 15/0/0/50
RGB: 120/130/140
PANTONE 430 C

5/



White
CMYK: 0/0/0/0
RGB: 255/255/255



I here



European Mariti



European Marit



X DO NOT



EMSA Yellow
CMYK: 0/35/85/0
RGB: 243/163/28

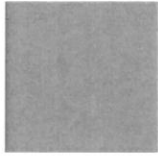


EMSA Yellow 65%
65% 0/35/85/0
RGB: 249/195/107



EMSA Yellow 35%
35% 0/35/85/0
RGB: 252/223/175

**Horizontal
tasks**



EMSA Red
CMYK: 0/66/50/0
RGB: 225/94/87



EMSA Red 65%
65% 0/66/50/0
RGB: 237/153/139



EMSA Red 35%
35% 0/66/50/0
RGB: 246/201/189

**Visits and
inspections**



EMSA Green
CMYK: 65/0/75/0
RGB: 89/166/75



EMSA Green 65%
65% 65/0/75/0
RGB: 152/198/134



EMSA Green 35%
35% 65/0/75/0
RGB: 202/225/190

**Pollution
preparedness,
detection
and response**

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FORT LIGHT 15/18 PT

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FORT LIGHT 9/13 PT

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FORT LIGHT 7/9 PT

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FORT MEDIU

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FORT MEDIUM 9/13 PT

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FORT MEDIUM 7/9 PT

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✓ DO (PROPORTIONAL LINING)

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✗ DO NOT (OLD)